

## Transcript of Deposition of Bobbi Sugar

1

2

3 **COURT REPORTER:** It's May 1, 2025. Now swearing in the witness. Do you swear or affirm  
4 that your testimony will be the truth, the whole truth, and nothing but the truth?

5 **SUGAR:** Yes.

6

7 **Q: What do you do?**

8 A: I'm a sports agent for CSI.

9 **Q: How long have you been an agent with CSI?**

10 A: 11 years. I started in the mailroom. Now, I have the most clients at CSI.

11 **Q: When did you first meet the Cushmans?**

12 A: In January 2024, Frank and Matty came to CSI and met all of our agents. The Cushmans  
13 narrowed it down to me and Jeri Maguire before they chose Jeri.

14 **Q: Why did CSI fire Jeri Maguire on April 22nd, 2024?**

15 A: Jeri says it was because of Jeri's memo criticizing CSI, but the truth is that Jeri was a bad  
16 agent. Jeri had very few big name clients. Cush was Jeri's biggest client ever, by far.

17 **Q: What did you think of Maguire's memo recommending CSI have fewer clients?**

18 A: Dumbest thing I ever heard. Everyone at CSI was livid. You don't put that in writing.

19 **Q: When did you first speak to the Cushmans after Jeri Maguire was fired?**

20 A: My boss suggested I reach out to Matty Cushman. I called around 2 PM on April 22nd. I  
21 told Matty CSI let Jeri go due to poor performance and that I'd be honored to represent  
22 Frank. Matty told me Matty wanted to think about it.

23 **Q: When did you next speak to the Cushmans after the afternoon of April 22nd?**

24 A: On the afternoon of April 23rd, Matty called me back. Matty said, "If you get the  
25 Chargers or Broncos to trade up to first overall to draft Frank, I promise he'll sign with  
26 you. My word is stronger than oak." I said I'd get it done.

27 **Q: Were you able to get one of those teams to trade up to first to draft Cushman?**

28 A: Of course I was. By 1 PM on April 24th, I'd convinced the Broncos' general manager,  
29 Marra Edwards, to meet the Panthers' asking price for the first overall pick. Once I got  
30 Cush his trade, I had a courier in Seattle bring Matty the contract, Exhibit 3, since I was  
31 still in Los Angeles. Matty signed it that afternoon, and the courier sent me back the  
32 original.

33 **Q: How much money have you personally made on Frank's contract?**

34 A: So far? About \$500 thousand. I get about half of CSI's fee.

35 **Q: Jeri Maguire filed an arbitration against you and CSI, right?**

36 A: Yes, for tortious inference. That case is in discovery. But we'll win that one, easily.

37 **Q: What's the industry custom when it comes to written versus oral contracts?**

38 A: A legitimate agent doesn't do anything until the deal is in writing.

39 **Q: Showing you Exhibits 1 through 6. Which ones do you recognize?**

40 A: Just Exhibits 1 and 3, the two CSI contracts.